



# LIFTING WITH LIGHT

## THE LIGHT WAY TO SKIN RENEWAL

*The light of rejuvenation is the secret of success in NEW AGE – the new collagen lamp series by JK-Licht, a system that reactivates fibre structures in the skin that have become tired with age. Enjoy smooth, taut skin and a healthy complexion after phototherapy with visible red light.*



LIFTING LAMP SERIES

*New Age*

# IT'S IN THE SKIN

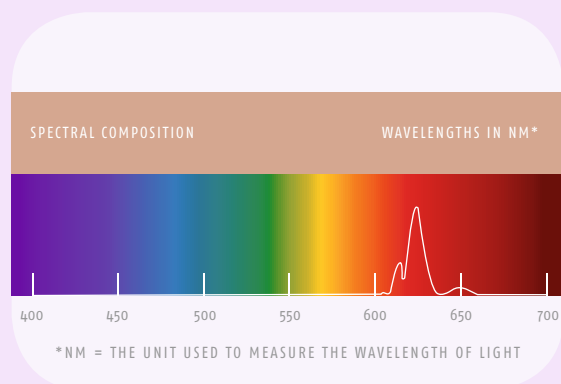
## WRINKLES, FURROWS, SKIN AGING

*These are very emotionally charged concepts for most of us. The idea of attractiveness often goes hand in hand with a smooth, clear complexion, a youthful appearance that inevitably fades with age; sooner or later, it will affect everyone.*

*Is there a cure for it? There is no end to the lengths we take to halt the aging process with creams, oils, massage treatments, diets and sports. Every skin type at any place on the body has some ointment, tincture or emulsion that promises improvement. Some swear by algae while others invest in caviar, all with the one goal of turning the clock back; many even go as far as plastic surgery as a last resort. JK-Licht has put paid to the scalpel and the risks involved with a new alternative – New Age and the Light of Regeneration.*

*New Age is a new collagen lamp series that rejuvenates the skin.*

*Long-term studies have finally found concrete evidence that the visible red light spectrum at wavelengths ranging between 600 and 650 nanometres stimulates the body's own production of collagen, elastin and important enzymes to create a visible improvement in collagen structure, and skin elasticity and resilience.*



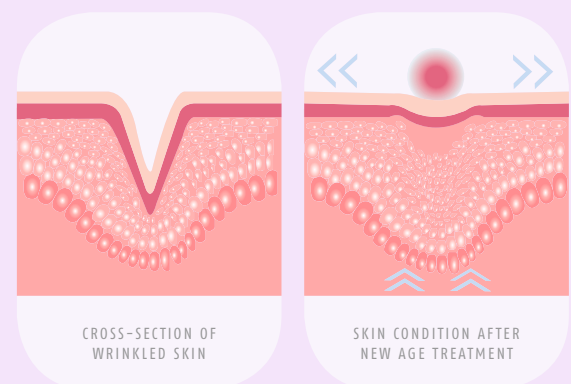
# WHAT EXACTLY IS COLLAGEN?

## COLLAGEN, THE STRUCTURAL PROTEIN IN CONNECTIVE TISSUE

*Originally known to carpenters as bone glue, the word "collagen" stems from Greek language, meaning glue-generating. This structural protein only occurs in human and animal connective tissue, and is a major organic component in the bones, teeth, cartilage, tendons and ligaments, and especially the skin. Being extremely tough resilient, collagen fibres themselves have hardly any stretch.*

*Human collagen consists of protein chains intertwined and cross-linked into a structure; the density of this structure gives collagen its strength, while an elaborate nutrient supply system ensures collagen regeneration. However, this supply system slows down as time goes by – the cells lose their efficiency, and the amount of collagen in the skin decreases.*

*The first fine lines appear, soon to be followed by wrinkles and furrows as the skin loses its elasticity and resilience.*



# HOW NEW AGE WORKS

## NEW AGE TECHNOLOGY

*Collagen lamps stimulate skin biosynthesis that has tired with age. This soft red light at wavelengths of 600-650 nanometres has a positive effect on collagen and elastin production – clinical studies have shown skin cell regeneration rates to increase by 150-200% under the influence of red light.*

*The light penetrates deep into the skin and reactivates the metabolism, enhancing the vital oxygen supply and stepping up the detoxification process. This improves the skin's capacity to retain moisture while stimulating cell regeneration, leading to a visible smoothing effect – the rejuvenating effect of NEW AGE.*



# NEW AGE REJUVENATION PLAN

## RECOMMENDED APPLICATION

*The treatment programme takes approximately eight weeks on average. You should begin at ten minutes for your first session, to be adjusted to ten to twenty minutes depending on your individual skin condition; we recommend two sessions per week.*

*Monthly follow-up treatment has been shown to help preserve the improvement in skin condition after initial treatment. The treatment may be used on women or men of any age and skin type.*

*Users have reported the red light as being pleasant and relaxing, without any unpleasant sensation of heat. The whole treatment is free of side effects, and is perfectly safe to use together with other anti-aging products such as Botox, anti-wrinkle cream, peeling and laser treatment.*

*We recommend eye protection during each session.*



# NEW AGE – THE COLLAGEN LAMP SERIES

LAMP PRODUCT RANGE TABLE

ART. NO.	NEW AGE COLLAGEN	WATT	REFLECTOR	DURATION OF APPLICATION*	LIFETIME	LENGTH (MM)
1008526-00	New Age R 25	25	•	25 min	500 h	520
1008527-00	New Age R 80	80	•	20 min	1,000 – 1,200 h	1,500
1008528-00	New Age R 100	100	•	20 min	1,000 – 1,200 h	1,760
1008529-00	New Age R 100 (2m)	100	•	20 min	1,000 – 1,200 h	2,000
1008530-00	New Age R 140	140	•	17 min	1,000 – 1,200 h	1,500
1008531-00	New Age R 160	160	•	17 min	1,000 – 1,200 h	1,760
1008532-00	New Age R 180 (2m)	180	•	12 min	1,000 – 1,200 h	2,000

\*DEPENDING ON TYPE OF TANNING DEVICE AS WELL AS NUMBER OF LAMPS

## THE LIGHT OF REJUVENATION

### NEW AGE COLLAGEN SERIES

- *Clinically tested – red light stimulates collagen and elastin regeneration*
- *Visible rejuvenation*
- *Decreases wrinkles*
- *Stimulation of skin metabolism, leading to*
  - *Oxygen enrichment*
  - *Increased detoxification rates*
  - *Reduced environmental influence*
  - *Improved complexion*
  - *Increased effectiveness of other cosmetic products*
- *Non-invasive, painless therapy*
- *No known side effects*

### NEW AGE COLLAGEN SERIE

*If you need more information, please do not hesitate to contact:*

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